



Thank you for supporting Small Business Saturday UK!

This document provides suggested social media posts to help promote Small Business Saturday on, and in the run up to 6th December. Feel free to adapt and personalise these posts to best suit your business.

Suggested Post 1:

- **Small Business Saturday is just around the corner!** Taking place on the 6th of December, the campaign is all about celebrating The Nation's Favourite Businesses and encouraging people to support businesses in their communities and 'shop local'. We'll be marking the occasion by **[insert your plans]** so come and join us #SmallBizSatUK #SupportSmall #ShopLocal #TheNationsFavouriteBusinesses

Suggested Post 2:

- **Small Business Saturday is here!** We are excited to be part of the campaign to celebrate the UK's 5.5m small businesses – The Nation's Favourite Businesses, by **[insert your plans]**. Public support makes a massive support to small businesses like ours. Come and join in the fun today by shopping small, supporting all your favourite local businesses and spreading the word. #ShopSmall #SupportLocalBusiness #TheNationsFavouriteBusinesses

Suggested Post 3:

- **Today is Small Business Saturday!** We're proud to be part of the campaign that shines a spotlight on The Nation's Favourite Businesses. Every purchase, positive review, like and share you make today supports not just our business but also the wider local community. Visit us today and see how we're making a difference! #SmallBizSatUK #ShopLocal #SupportSmall #TheNationsFavouriteBusinesses

Suggested Hashtags:

- #SmallBizSatUK
- #SupportSmall
- #ShopLocal
- #ShopSmall
- #SupportLocalBusiness
- #SmallBizBigCommunity
- #TheNationsFavouriteBusinesses

TikTok Suggested Post 1:



- **Small Business Saturday is nearly here!** On the 6th of December, we'll be joining the nationwide celebration of The Nation's Favourite Businesses, where you can show your support for the small businesses in your community. We'll be [insert your plans]. Join us and let's make this year's celebration bigger than ever! #SmallBizSatUK #ShopLocal #SupportSmall #TheNationsFavouriteBusinesses

TikTok Suggested Post 2:

- **It's #SmallBizSatUK!** Today we're proud to be part of this nationwide campaign celebrating the UK's 5.5 million small businesses – The Nation's Favourite Businesses, by [insert your plans]. Every like, share + shop makes a big difference. Let's show small biz some love today! #SmallBizSatUK #ShopLocal #SupportSmall #TheNationsFavouriteBusinesses

TikTok Suggested Post 3:

- **Small Business Saturday is here!** We're excited to be part of the campaign celebrating the UK's 5.5 million small businesses, with this year's theme being The Nation's Favourite Businesses. Public support makes a huge difference to small businesses like ours, so today, let's shop small, support our local favourites, and spread the word! #SmallBizSatUK #ShopLocal #SupportSmall #TheNationsFavouriteBusinesses

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